

Eppinger
MFG CO



**Eppinger
Red Eye®**

*When it comes to
anglin' action,
The Eyes have it!*



Wiggler®

The Original Hofschneider Lure!



SIMPLY ONE OF THE BEST NORTHERN PIKE LURES IN NORTH AMERICA

Only world famous Wiggler® lures have the distinctive "wobble action" fish can't resist.

Walleye, Salmon, Bass, Pan Fish, world record Lake Trout - No matter what fish you are after, there's a Wiggler® in the size and color to help you land a winner.

88, 86, 84, 83 - available in all finishes.

81 available in Nickel only.

Spinning Wiggler® (with swivel attachment).

SERIES #	WEIGHT	LENGTH
81	1/16 oz.	3/4"
83	3/16 oz.	1-3/4"
84	1/4 oz.	2"



PIKE AND LAKE TROUT...WATCH OUT Red Eye® Wiggler® is a Winner

This is a special lure for a very special kind of fish. For years it's produced outstanding results for anglers around the world.

Casting Wiggler® (with double and treble hooks).

Muskie Wiggler® (with treble hook only).

SERIES #	WEIGHT	LENGTH
86	1/2 oz.	2-1/4"
88	1 oz.	3"
89	2-1/2 oz.	4-3/4"



Weedless Wiggler® (with stainless steel weed guard). Available in Nickel, Brass and Copper.

SERIES #	WEIGHT	LENGTH
885	1 oz.	3"
865	1/2 oz.	2-1/4"



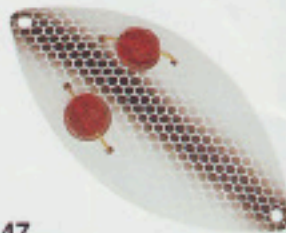
16



41



17



47



22



58



23



68



24



70



25



71



EVIL EYE®

The Flutter Spoon



THE LURE THAT'S WINNING TOURNAMENTS

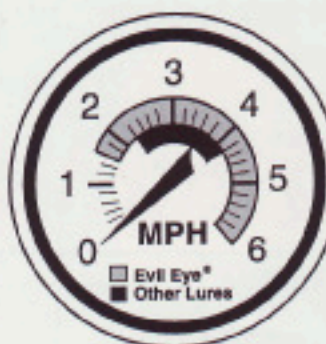
It's the lure for Salmon, Trout, and Walleye - and we've got the trophies to prove it.

Evil Eye's special .012" thick select brass construction gives them a flutter action that's more productive. Our proven colors guarantee action!

SERIES #	WEIGHT	LENGTH
66	1/6 oz.	2-1/4"
67	1/5 oz.	3"
68	1/3 oz.	3-3/4"
69	1/2 oz.	5"



EVIL EYE® IS CATCHING MORE FISH. Here's why...



1. Speed forgiving!

Evil Eye Flutter Spoons action beats the competition at both ends of the speed range.

2. "Strike Focus" Eyes

Scientific studies show that predator fish focus on the eyes of their prey just before they strike. Only Red Eye® took this knowledge to develop our unique cut glass eyes for maximum light reflection.

3. *Realistic Movement*
Designed for maximum movement over the broadest speed range possible.

4. *Superior Finishes*
Red Eye gives you the benefit of over 50 years of painting and plating experience.



EVIL EYE® Monarch

Old Reliable with a New Wrinkle



NEWEST MEMBER OF THE EVIL EYE STRIKE FORCE...

The Evil Eye Monarch is a "beefed-up" (heavier), slimmed-down (narrower) version of the Great Lakes' hottest salmon spoon with a distinctive texture finish above and below the smooth center prism tape area. It's finished with a heavy layer of genuine silver plating and protected with a specially formulated anti-tarnish clearcoat which guarantees excellent adhesion of Monarch's new high-reflective tape designs.

Monarch is a full-range trolling

spoon but its tantalizing action really shifts into high gear at speeds that slam the door on other spoons. Equipped with extra strong Mustad treble hooks, Worth split rings and quality finish, Monarch's the new generation Evil Eye that'll keep 'em running for the landing net.

SERIES #	WEIGHT	LENGTH
47	3/8 oz.	3-1/4"
48	1/2 oz.	3-3/4"
49	2/3 oz.	4-5/8"

Evil Eye Monarch lures are available in 3 sizes. Shown actual size.



SPARKLE TAIL®

The Original Hubbard Lure!



SPARKLE TAIL®

Hubbard Lures Original Vibrating Sparkle Tail

Here is one of the best-kept secrets in fishing. It is an amazing success story and proof that a quality product sells because it works. Successfully sold by the Hubbards for years in selected Midwest markets, Sparkle Tail is now available nationwide.

Sparkle Tail has proven itself simply by catching more fish. Superbly designed as an all-purpose bait, Sparkle Tail has worked especially well on bass, walleye, pike, muskie - and now Great Lakes salmon.

SPARKLE TAIL ACTION

You won't see many small jointed baits on the market because they are very expensive to make. However, the vibrating whipping action of the tail and body attracts and catches more fish. Sparkle Tail is a shallow to medium depth diver excellent for casting or trolling. And it works at any speed.

Sparkle Tails are easily tuned - and running them slightly "off track" has proven very successful.

SERIES #	WEIGHT	LENGTH
10	1/4 oz.	3"
20	1/2 oz.	4"

It's the "Sparkles" that make fish HIT HARD!

Rattlin' Devle



HOT NEW RATTLE BAIT

Best for Bass - Walleye

Rattlin' Devle out-performed all other rattle baits in one-on-one tests for catching bass. It has an exceptional rattle with injured minnow action.

The 1/5 oz. runs at shallow to medium depth and tends to suspend, making great stop-and-go action.

The 1/3 oz. floats while at rest but dives on retrieve to a depth of 6-8 ft. so you can work it on top or down below. Great two-way action in twelve time-tested colors.

SERIES #	WEIGHT	LENGTH
14	1/5 oz.	2-1/4"
24	1/3 oz.	2-7/8"

502



509



503



510



504



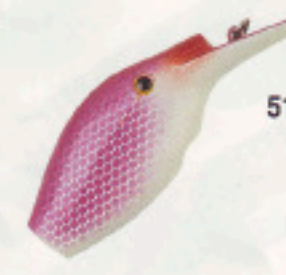
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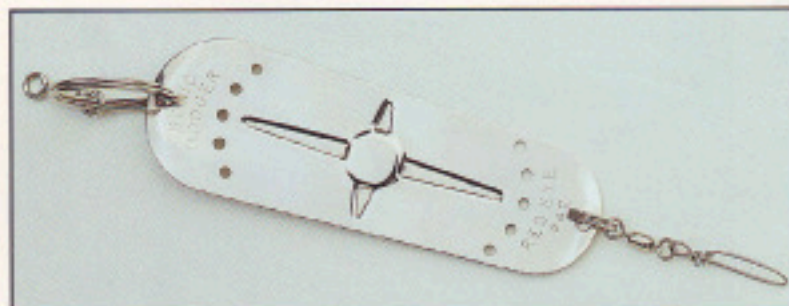


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Red Eye® DODGER

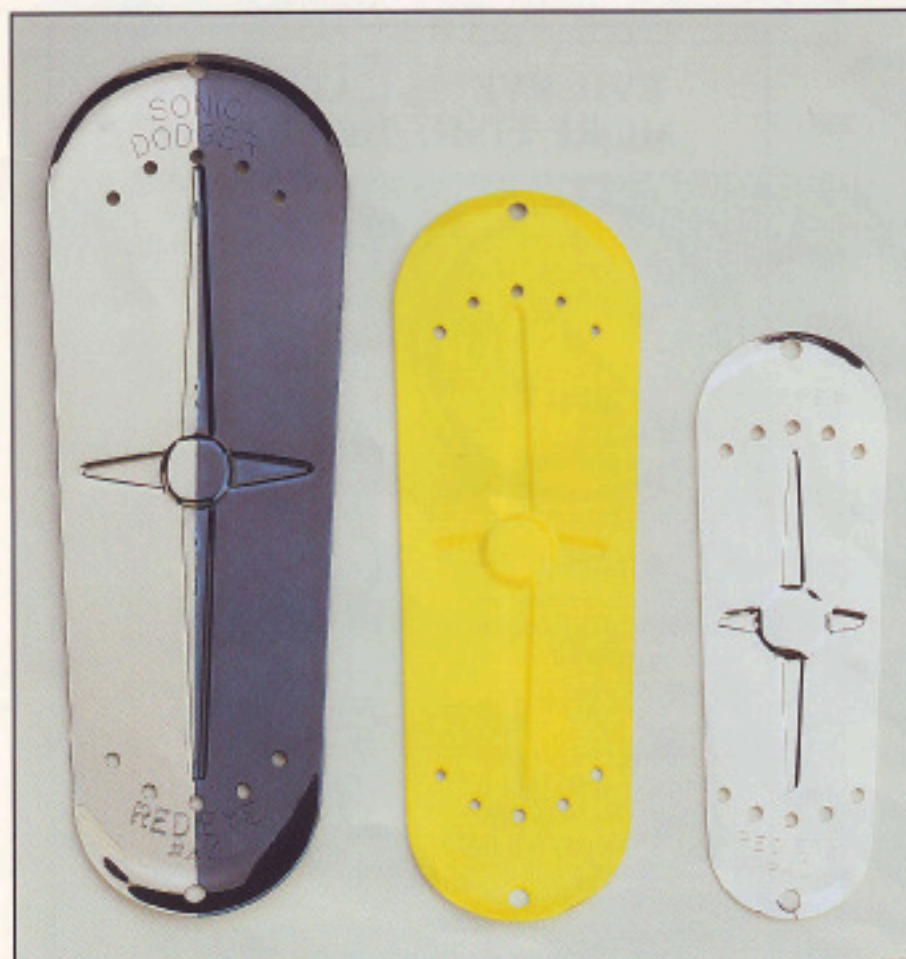
Irresistible for Game Fish



Specially placed holes emit a high-frequency "sonic" tone fish can't resist. The Evil Eye Dodger's distinctive shape allows exceptional performance at trolling speeds that other dodgers just can't equal.

SERIES #	LENGTH
96	5-5/8"
97	6-3/4"
98	8"

Evil Eye Dodgers are available in three sizes and three proven colors



025

452

300

Show your
Eppinger
Red Eye
colors.



Blue corduroy cap with
embroidered lettering.
Available also in youth sizes.
Store decals and patch.

How to complete an order:

1. Start with the series number from the chart. Example: Wiggler® "88".
2. Add the color number from the color chart.

Example: Wiggler® "88-17", yellow with red diamonds.

We accept VISA, MasterCard and personal checks.

If you have questions on ordering, please call and we will help you place your order.



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